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Ally Turner
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Community Volunteer

Core Values
These principles guide our decisions and actions:

COMMUNITY-FOCUSED
DATA-DRIVEN AND TRANSPARENT
COLLABORATIVE
INCLUSIVE AND RESPECTFUL
LONG-TERM COMMITMENT
STUDENT-CENTERED

Our Mission
Inform and mobilize the community to advocate for universally high-quality public schools for all children.

Our Vision
A community that insists on a system of universally high-quality public schools for all children in Duval County.

Levers of Change
INFORMED & ENGAGED COMMUNITY MEMBERS
VISIONARY LEADERSHIP
ALIGNED ORGANIZATIONS
STRATEGIC INVESTMENT

Sincerely,

Trey Csar
President

Torin Dailey
2015-2016 Chairman
Board of Directors

It’s hard to believe that five short years ago, the Jacksonville Public Education Fund was just emerging from an idea to a reality.

In those five years, our organization has grown from a staff of two to a team of twelve. It has emerged from an innovative proposal to a high-performing, high-capacity organization that is seen as a model around the country for what a local education fund can do. And most importantly, our community has seen significant change in its approach to public education.

Five years ago, we were a city weary over the state of public education, and fragmented in our approach to improvement. Today, the optimism for our school system is strong, and there is a unified and fast-moving plan for change. And we have seen positive indicators that it’s working — the graduation rate has increased 18.2 percentage points since 2005, growing faster than other urban districts across the state.

Yet it is not time to set the cruise control. Instead, with a clearer sense of direction of the road ahead, keeping our foot on the accelerator is vital to keep the momentum going. While we will spend some time in this report reflecting on the past, the Jacksonville Public Education Fund is committed to keeping our eyes on the long-term horizon, accelerating the pace of transformation and creating the conditions for positive change. We are powered by a firm belief in the potential of every child, and by a faith in our community’s potential to make sure that all children can receive a high-quality public education. Working together like an orchestra — all playing our part, using our talents where they are needed most — we can continue to keep public education a community priority. And when every child is prepared to succeed in the future, Jacksonville will be the vibrant city we know it can be.

Our work doesn’t stop until that day arrives — and we need more people to join us in powering the potential of public education. Now is the time to show your support for this work. We invite you to learn more about it in the following pages, and we hope to be in touch soon as you join us on this journey.

Sincerely,

Trey Csar
President

2
Jacksonville Public Education Fund established

Community leaders invested in improving public education identify the need for high-capacity local education fund.

ERS study looked at resource use

One of the first initiatives was the proposal and co-funding with DCPS of a year-long study by Education Resource Strategies of resource use in the district. The study saved the district millions and continues to be used.

School Facts Jax launched

Our new website to make academic performance data easily accessible to the community went live in December 2012. New tools on jaxpef.org made getting information and acting on it easier than ever.

In September 2011, the Jacksonville Public Education Fund launched its first major community mobilization initiative. The ONE in THREE art exhibit was seen by more than 75,000 viewers, and nearly 1,700 people participated in ONE by ONE community conversations.

In fall 2013, the data — which showed growing support for district initiatives and leadership — has been used by media and in the annual ONE by ONE Community Progress Report.

The Jacksonville Public Education Fund was named as the intermediary to help leverage this $50 million investment in human capital, a partnership between the Community Foundation for Northeast Florida and DCPS to improve teaching and leadership in 36 historically low-performing schools and influence systemic change over the long term.

The Jacksonville Public Education Fund continues to be used. The ONE by ONE approach has been adopted by communities including Newark and Baltimore. JPEF staff were invited to give presentations about local work nationally, including at Grantmakers for Education, SXSWedu and Yale University conferences.

The ONE by ONE movement evolved into a new, engaging form of community mobilization, attracting 400 people to what has become the annual ONE by ONE Convention — more than twice the attendance in the first year and with greater diversity. The hundreds of ONE by ONE delegates who pledged to take action on the key priority areas continued to build their leadership and knowledge, as they engaged throughout the year.

Keeping a finger on the pulse of the community is crucial, so the first Annual Public Education Opinion Poll was conducted in fall 2013. The data — which showed growing support for district initiatives and leadership — has been used by media and in the annual ONE by ONE Community Progress Report.

Our new website to make academic performance data easily accessible to the community went live in December 2012. New tools on jaxpef.org made getting information and acting on it easier than ever.
Mobilizing the community to support high-quality public schools is a core function of the Jacksonville Public Education Fund. Whether it’s recruiting new advocates to join the movement, or harnessing their passion to move public education forward by speaking at school board meetings and contacting legislators, ONE by ONE brings together people from all over the city and of every background to find common ground. Working together, they promote greater involvement by community, business, parent, faith and civic leaders and collectively turn aspirations into reality.

Strong advocates are equipped with the best information, and that’s why informing community members, decision-makers and leaders is such an important part of our work. Ensuring that public education data is easily understandable and accessible is crucial, so we invest in online tools to give parents and community members the power to search for information about public schools and see district-wide performance data to make better informed decisions for their child. Research briefs, white papers and interactive visualizations elevate and illuminate key issues — such as school accountability, school choice and college readiness — in public education for the public and policy makers alike.
Spotlight on:
THE COMMUNITY’S VOICE

“As a parent and educator who wants to believe in public schools, I got exactly what I was looking for at ONE by ONE. The amount of passion for public schools that exists in this city amazed me. At the convention, there were all kinds of people, united by one mission, and if you felt that energy and heard their excitement, you’d think they must all represent a top county full of sought-after schools that’s on its way to being even better.”

— Kayla D., ONE by ONE Delegate

Looking back

- **2010**
  Held “Beyond the Movie” forum where more than 250 people discussed the movie “Waiting for Superman.”

- **2011**
  Banded together with other local organizations for a community rally to raise awareness about a steep budget shortfall in Tallahassee that threatened to slash funding for the public school system.

  Released first research inBRIEF looking at reading proficiency, which found that reading on or above grade level by the end of 3rd grade was critical for long-term success.

- **2012**
  ONE by ONE campaign concluded with approximately 1,700 conversation participants and a full analysis of community feedback.

  Launched School Facts Jax, a tool on jaxpfo.org to make school data more easily accessible.

- **2013**
  First ONE by ONE Convention held where delegates distilled community conversations into key priorities for public education.

- **2014**
  Distributed thousands of copies of two policy briefs, one on school grades and another on school choice.

In 2014, the ONE by ONE movement that grew so strong in 2013 continued to gain momentum. Due to demand, the ONE by ONE Convention became an annual event, and doubled in size. More than 400 diverse public education advocates attended, making 1,050 pledges to take action and sharing 1,300 posts — or one every 17 seconds — to make #ONEbyONEjax trend on Twitter. Guided by the volunteer Community Advisory Team, ONE by ONE continues to be a groundbreaking initiative that constantly recruits more advocates for high-quality public education for all children. In quarterly gatherings, staff and volunteers create an environment where every conversation is inclusive, respectful and representative of the citizens from all over Jacksonville’s diverse communities.
2010
Collaborated to produce Mayoral Candidate Forum on education and advocated for Mayor’s Education Commissioner position.

2011
Co-funded with DCPS a study on resource use by Education Resources Strategies.

2012
School Board 2012 coalition formed to raise awareness about four active school board races. Conducted research and solicited community feedback about Duval County Public Schools’ superintendent search.

2013
Duval County School Board adopted new strategic plan based in part on ONE by ONE community priorities; first co-created plan for public education.

2014
19 organizations joined the School Board 2014 coalition.

The Jacksonville Public Education Fund creates the conditions for positive change in Duval County by championing the need for visionary leadership — not just in traditional halls of power, but in every segment of our diverse community and school system.”

— Cheryl Grymes, Chairman, Duval County School Board
Shortly following its creation, the Jacksonville Public Education Fund took over facilitation of the Learning to Finish collaborative, a coalition of organizations working together to increase the graduation rate. The collaborative produces a five-year report of accomplishments, including an 11 percent increase in the graduation rate over that time period. The collaboration expanded in 2012 and 2014, with the addition of many more organizations for a total of 19 organizations, ranging from the NAACP to Beaches Watch to the United Way of Northeast Florida—a diverse group that came to consensus around the key issues.

“JPEF has the unique ability to gain the trust of a diverse group of community organizations—and more importantly, bring them together around a common agenda!”

— Ronnie King, My Village Project

Looking back

2010
Shortly following its creation, the Jacksonville Public Education Fund took over facilitation of the Learning to Finish collaborative, a coalition of organizations working together to increase the graduation rate.

2012
The Learning to Finish collaborative produces a five-year report of accomplishments, including an 11 percent increase in the graduation rate over that time period.

2013
JPEF, WJCT and DCPS partner with dozens of child-serving organizations for the new P.E.P. Rally for Excellence, an end-of-year celebration of student success.

JPEF, DCPS join together to partner with Harvard University’s Strategic Data Project, a Bill & Melinda Gates Foundation-supported program to transform the use of data in public education to improve student achievement.
Spotlight on: GUIDING QUALITY EDUCATION FOR ALL FUND INVESTMENTS WITH TECHNICAL EXPERTISE

From the moment it was announced in 2013, the Quality Education for All Fund, a $50 million private investment in improving public education, has been breaking new ground. Its scale is unprecedented in this community, and it is gaining attention from national groups thanks to its envelope-pushing investments that are grounded in research and supported by community engagement. The Quality Education for All Fund, housed at The Community Foundation for Northeast Florida, is a collaboration with Duval County Public Schools, with the Jacksonville Public Education Fund managing the grants to ensure high-fidelity implementation and evaluation. In 2014, the initiative was highlighted at the national Grantmakers for Education conference, and featured in an Associated Press story that ran in newspapers across the country.

Looking back

2010
Initial investment of $150,000 in innovative Schools for the Future model for overage students.

2011
Schools for the Future opens at the Bridge of Northeast Florida.

2012
New federal bond investment for Duval County Public Schools makes technology available to low-income schools thanks to a 50:1 donation match made possible by JPEF donors.

2013
Schools for the Future model, renamed Bridge to Success, expanded to multiple sites due to success in helping at-risk students graduate. Initial investment leveraged 80:1. PowerUP Jax crowdfunding portal, sponsored by the Community First Cares Foundation, launched to empower and highlight innovation among Duval County public school teachers.

2014
QEA Fund investments get under way; including unprecedented performance pay for teachers in QEA schools and new training programs for new teachers and school leaders.

Powering Potential THROUGH INVESTMENT

Whether leveraging our expertise to ensure large-scale philanthropic investment is money well-spent to investing in micro-change at the classroom level, the Jacksonville Public Education Fund believes that private dollars should seed systemic change — not simply replace public dollars.

We also know that money alone isn’t enough to improve public education. We make strategic investment successful by drawing on all of our capacities, whether it’s research on best practices, community engagement expertise, or communications to advocate for change.

“JPEF listens to educators and the community stakeholders, educating and encouraging others to become education advocates ... [and] takes action on our feedback to improve the quality of public education for all public school students.”
— Sabrina Hall, Andrew Jackson High School math teacher, 2015 Teacher of the Year Finalist and Jacksonville Teacher Residency mentor

“The Jacksonville Public Education Fund maximizes philanthropic investment because of its unique expertise in research and community engagement. Its holistic approach ensures that investments go further and are more likely to be successful.”
— Wayne Weaver, Chairman, Quality Education for All Fund Advisory Board
### Power in Numbers

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<th>Count</th>
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<tr>
<td>5-Year Event Attendance</td>
<td>95,459</td>
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<td>Actively Engaged Constituents</td>
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<td>Partner Organizations</td>
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<tr>
<td>Delegates &amp; Volunteers</td>
<td>1,221</td>
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<tr>
<td>Percentage Point Increase in Graduation Rate Since 2009</td>
<td>18.2</td>
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In 2008, a small group of venture philanthropists, inspired by the opportunity to create change in Duval County’s public education system, invested in the creation of the Jacksonville Public Education Fund. Six years later, the Jacksonville Public Education Fund has been the catalyst for a movement in public education. With visionary leadership and an energized citizenry rallying around a common vision, we have charted a course forward while keeping our foot on the accelerator. Our investors are committed long-term to the work of the Jacksonville Public Education Fund because they understand that the future prosperity of our entire community is built on the success of each of our city’s students. We are honored to recognize our investors for the fiscal year ending June 30, 2014.

INVESTOR RECOGNITION

Sustaining Investors

- Cynthia G. Edelman Family Foundation
- John G. and James L. Knight Foundation
- School District Education Foundation Matching Grant
- Popp and Rob Clements
- The Dianne T. and Charles E. Rice Family Foundation
- J. Wayne and Delores Barr Weaver
- Nancy and Gary Chartrand
- Michael and Kim Ward Foundation
- John D. and Anne Baker
- Florida Blue
- Dubow Family Foundation
- Poppy and Rob Clements
- The Dianne T. and Charles E. Rice Family Foundation
- John G. and James L. Knight Foundation
- Nancy and Gary Chartrand
- Michael and Kim Ward Foundation
- John D. and Anne Baker
- Florida Blue
- Dubow Family Foundation

Annual Investors

- Baptist Medical Center
- Dr. Mellen Bridges
- The Thomas P. and Gretchen L. Lynch Family Foundation
- UP TO $1,000
- Candace Slayton
- Dr. Keith Collins
- Suzanne Greener
- Diane Sikes
- Anita and Peter Vining
- Susannah Albritt
- One Spark, Inc.

$50,000 and above

- John G. and James L. Knight Foundation
- School District Education Foundation Matching Grant
- Rotary Clubs of Duval County
- Community First Cares Foundation
- Wells Fargo Magic Foundation
- Prudential Foundation

$10,000–$49,999

- Pam and Robert Paul III
- Thrall Family Foundation, Inc.
- PGA Tour, Inc.
- Publix Super Market Charities
- Chartwells Thompson School Dining Services
- Apea Building Corporation
- GCA Education Services Group, Inc.
- FBMC Benefits Management, Inc.

$1,999–$9,999

- John E. Anderson
- Eartha M. M. White Legacy Fund
- Dr. Shannon Perry
- Judge Brian G. Davis
- Kenneth Reddick
- Rev. Torin Dailey

Make a commitment to the students of Duval County and the future of our city — become a sustaining investor. Contact Maureen Klein at maureen@jaxpef.org or (904) 394-9302.

“In 2008, a small group of venture philanthropists, inspired by the opportunity to create change in Duval County’s public education system, invested in the creation of the Jacksonville Public Education Fund. Six years later, the Jacksonville Public Education Fund has been the catalyst for a movement in public education. With visionary leadership and an energized citizenry rallying around a common vision, we have charted a course forward while keeping our foot on the accelerator. Our investors are committed long-term to the work of the Jacksonville Public Education Fund because they understand that the future prosperity of our entire community is built on the success of each of our city’s students. We are honored to recognize our investors for the fiscal year ending June 30, 2014.”

— Cindy and Dan Edelman

These figures do not represent Quality Education for All Fund grants, PowerUP Jax donations and fiscal agency accounts. IRS Form 990 and additional information is available at www.jaxpef.org.